



**Awarded *Best Picture Book Series***

## **National Award-Winning Author Renata Bowers to Visit Winchester Elementary, Wednesday, March 2<sup>nd</sup>**

Renata Bowers, author of the Frieda B. series of children's books, is coming to Winchester Elementary for an author visit on Wednesday, March 2nd. The Frieda B. series received Gold for *Best Picture Book Series* from the 2015 National Moonbeam Children's Book Awards.

Renata writes Frieda B. books to encourage kids *of all ages* to use their imaginations, and to believe that – just like the key character, Frieda B. – they, too, are free to be the very important and unique story they carry inside. Her daily goal is to make Frieda B. a champion of childhood. The key, she says, is helping kids believe in their inherent worth, and in the worth of others. Each book incorporates a large dose of humor, imagination, adventure, friendship and empathy - to encourage children to grasp a key message and life value, and to think in broader terms about what's good and possible.

The first in the Frieda B. series, *Frieda B. Herself*, encourages the reader to “dream your dreams big and believe they can be” – to believe that you have a unique story of great worth. The second, *Frieda B. Meets the Man in the Moon*, focuses on conflict resolution and the importance of The Golden Rule, treating others the way you want to be treated. The third, *Frieda B. and the Zillabeast*, provides a vivid example of the importance of putting others first. Book #4, *Frieda B. and the Finkledee Ink*, helps the reader to understand there's nothing you need to buy or get in order to tell the story you carry; it's already all inside you.

The books are masterfully illustrated by revered children's book illustrator Michael Chesworth, best known for his illustrations of the *Pippi Longstocking* series.

For those who are interested in pre-ordering signed copies of the Frieda B. books, forms are available through the school.

TO LEARN MORE ABOUT RENATA AND THE FRIEDA B. BOOK SERIES, VISIT [WWW.FRIEDAB.COM](http://WWW.FRIEDAB.COM).  
TO BE PART OF THE FRIEDA B. FACEBOOK FAMILY, VISIT [WWW.FACEBOOK.COM/FRIEDABHERSELF](http://WWW.FACEBOOK.COM/FRIEDABHERSELF).



***SPECIAL OFFER FOR WINCHESTER FAMILIES!***



**Awarded *Best Picture Book Series***

As part of her upcoming visit to Winchester Elementary on March 2nd, **NATIONAL AWARD-WINNING AUTHOR RENATA BOWERS** will sign and dedicate any Frieda B. Books that are pre-ordered using this form.

\*\*WITH ANY/EVERY 4 BOOKS ORDERED, RECEIVE A DREAM JOURNAL FREE! (retails for \$8)

To take a look at the books and journal, visit the online store at [www.FriedaB.com](http://www.FriedaB.com)

\*\*\*\*\*

**COMPLETE THIS FORM & RETURN TO SCHOOL, WITH PAYMENT, BY FRIDAY, FEB. 19TH**

Name: \_\_\_\_\_ Teacher: \_\_\_\_\_

***Frieda B. Herself*** (hardcover) # of Copies @ \$15: \_\_\_\_\_

Dedicated to: \_\_\_\_\_

***Frieda B. Meets the Man in the Moon*** (hardcover) # of Copies @ \$15: \_\_\_\_\_

Dedicated to: \_\_\_\_\_

***Frieda B. and the Zillabeast*** (hardcover) # of Copies @ \$15: \_\_\_\_\_

Dedicated to: \_\_\_\_\_

***Frieda B. and the Finkledee Ink*** (hardcover, 1<sup>st</sup> edition) # of Copies @ \$15: \_\_\_\_\_

Dedicated to: \_\_\_\_\_

This order qualifies for the Frieda B. Four Bundle \_\_\_\_\_



A CHAMPION OF CHILDHOOD

**Total (checks payable to Frieda B.): \$\_\_\_\_\_**